



Rental Guide

IMAGE ONE CAMERA AND VIDEO RENTAL BOOK

www.ImageOneCamera.com
 For Booking
MarkJ@ImageOneCamera.com

10495 Magnolia Ave.
 Riverside, Ca. 92505
 Tel: 951-977-8811

Canon

	Per Day	Fri pm -Mon am	Per Week	Retail		
CAMERAS	Canon EOS R3 Body	\$250	\$250	\$750	\$6,000	
	Canon EOS R5 Body	\$175	\$175	\$525	\$3,900	
	Canon EOS R6 mkII Body	\$150	\$150	\$450	\$2,500	
	Canon EOS R6 Body	\$135	\$135	\$405	\$2,500	
	Canon EOS R Body	\$100	\$100	\$300	\$2,300	
	Canon EOS R7 Body	\$100	\$100	\$300	\$1,500	
	Canon EOS R8 Body	\$120	\$120	\$360	\$1,500	
	Canon EOS R10 w/ 18-45mm	\$85	\$85	\$255	\$1,100	
	Canon 5D Mark IV Body	\$150	\$150	\$450	\$3,500	
	Canon 5D Mark III Body	\$110	\$110	\$330	\$2,800	
	Canon 6D Mark II Body	\$100	\$100	\$300	\$1,600	
	Canon 6D Body	\$75	\$75	\$225	\$1,500	
	Canon 7D Mark II Body	\$75	\$75	\$225	\$1,300	
	Canon 90D Body	\$75	\$75	\$225	\$1,200	
	Canon Rebel w/ 18-55mm Lens	\$40	\$40	\$120	\$600	
	ZOOM LENSES	Sigma EF 14-24mm F2.8 ART	\$50	\$50	\$150	\$1,300
		RF 14-35mm F4L IS	\$45	\$45	\$135	\$1,400
Canon RF 15-35mm f2.8L IS		\$50	\$50	\$150	\$2,400	
Tamron EF 15-30mm f/2.8 VC G2		\$40	\$40	\$120	\$1,300	
Canon EF 16-35mm f/2.8LIII		\$50	\$50	\$150	\$2,200	
Canon EF 16-35mm f4L IS		\$40	\$40	\$120	\$1,100	
Canon EF 17-40mm f4L		\$30	\$30	\$90	\$750	
RF-S 18-150mm F3.5-6.3 IS STM		\$30	\$30	\$90	\$500	
Canon RF 28-70mm f2L		\$75	\$75	\$225	\$3,000	
Canon RF 24-70mm f2.8 L IS		\$50	\$50	\$150	\$2,300	
Canon EF 24-70mm f2.8LII		\$50	\$50	\$150	\$1,900	
Sigma EF 24-70mm F2.8 ART		\$50	\$50	\$150	\$1,300	
Tamron EF 24-70mm f2.8 Di VC G2		\$40	\$40	\$120	\$1,200	
Canon RF 24-105mm f2.8L IS Z		\$75	\$75	\$225	\$3,000	
Canon RF 24-105mm f/4L IS		\$30	\$30	\$90	\$1,000	
Canon RF 24-105mm f4-7.1 IS STM		\$25	\$25	\$75	\$400	
Canon EF 24-105mm f/4L IS		\$30	\$30	\$90	\$1,000	
Canon RF 70-200mm f2.8L IS		\$60	\$60	\$180	\$2,700	
RF 70-200 f4L IS		\$50	\$50	\$150	\$1,600	
Canon EF 70-200mm f2.8L IS		\$50	\$50	\$150	\$2,000	
Sigma EF 70-200mm F2.8 Sports		\$50	\$50	\$150	\$1,500	
Tamron EF 70-200mm f2.8 Di VC G2		\$40	\$40	\$120	\$1,300	
Canon EF 100-400mm f4.5-5.6L IS		\$50	\$50	\$150	\$1,100	
Tamron EF 100-400mm F/4.5-6.3 VC		\$40	\$40	\$120	\$800	
Canon RF 100-500mm f4.5-7.1L IS		\$75	\$75	\$225	\$2,700	
Sigma EF 150-600mm f5-6.3 DG Spor		\$60	\$60	\$180	\$2,000	
Sigma EF 150-600mm Contemporary		\$50	\$50	\$150	\$1,100	
Tamron EF 150-600mm f5-6.3 G2		\$50	\$50	\$150	\$1,100	
RF 200-800mm f/6.3-9 IS		\$70	\$70	\$210	\$1,900	
Tamron EFS 10-24mm		\$25	\$25	\$75	\$500	
Canon EFS 10-22mm EFS		\$30	\$30	\$90	\$650	

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Canon

PRIME LENSES

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Rokinon EF 14mm f2.8 MF	\$30	\$30	\$90	\$300
Canon EF 15mm f2.8 Fisheye	\$30	\$30	\$90	\$800
Laowa EF 24mm Probe Lens	\$65	\$65	\$195	\$1,500
Canon EF 24mm f1.4LII	\$40	\$40	\$120	\$1,550
Canon EF 35mm f1.4L	\$40	\$40	\$120	\$1,100
Canon EF 35mm f1.4LII	\$50	\$50	\$150	\$1,800
Sigma EF 35mm f1.4 ART	\$50	\$50	\$150	\$900
Canon RF 50mm f1.2L	\$50	\$50	\$150	\$2,300
Canon EF 50mm f/1.4	\$20	\$20	\$60	\$400
Canon EF 50mm f1.2L	\$40	\$40	\$120	\$1,500
Sigma EF 50mm f1.4 ART	\$50	\$50	\$150	\$950
Canon EFS 60mm Macro f2.8	\$20	\$20	\$60	\$500
Canon RF 85mm f1.2L DS	\$75	\$75	\$225	\$3,100
Canon RF 85mm f1.2L	\$50	\$50	\$150	\$2,800
Canon RF 85mm f2 Macro IS STM	\$40	\$40	\$120	\$600
Canon EF 85mm f1.2L	\$40	\$40	\$120	\$1,600
Canon EF 85mm f1.4L IS	\$40	\$40	\$120	\$1,600
Canon EF 100mm f2.8L IS Macro	\$40	\$40	\$120	\$900
Canon EF 135mm f2L	\$40	\$40	\$120	\$900
Sigma EF 135mm f1.8 ART	\$50	\$50	\$150	\$1,400
Canon EF 400mm f2.8L IS	\$175	\$175	\$525	\$10,000
Canon RF 600mm f11 IS STM	\$40	\$40	\$120	\$700
Canon RF 800mm f11 IS STM	\$40	\$40	\$120	\$900
Canon EF to RF lens adapter	\$15	\$15	\$45	\$100
Canon RF 2X Extender	\$30	\$30	\$90	\$600
Canon EF 2X Extender	\$20	\$20	\$60	\$500
Canon EF 1.4 Extender	\$15	\$15	\$45	\$500
Tamron EF 2X Extender f/ Canon EF	\$20	\$20	\$60	\$440
Tamron EF 1.4 Extender f/ Canon EF	\$15	\$15	\$45	\$440
Canon 430 EX II Flash	\$20	\$20	\$60	\$300
Canon 580 EX II Flash	\$25	\$25	\$75	\$500
Canon EL-5 Flash	\$40	\$40	\$120	\$400
Canon EX 600 Flash	\$40	\$40	\$120	\$600
Tokina EF 11-16mm	\$50	\$50	\$150	\$1,600
Canon C700	\$1,000	\$1,000	\$3,000	\$33,000

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Sony

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CAMERAS	a9 III	\$195	\$195	\$585	\$6,000
	a7R V	\$175	\$175	\$525	\$3,900
	a7R IV	\$150	\$150	\$450	\$3,200
	a7R III	\$125	\$125	\$375	\$3,200
	a7S III	\$150	\$150	\$450	\$3,500
	a7S II	\$100	\$100	\$300	\$2,400
	a7 IV	\$150	\$150	\$450	\$2,500
	a7 III	\$100	\$100	\$300	\$2,000
	a6700	\$75	\$75	\$225	\$1,400
	ZOOMS	10-18mm f4 APSC	\$30	\$30	\$90
12-24mm f2.8 GM		\$65	\$65	\$195	\$3,000
16-35mm f2.8 GM		\$50	\$50	\$150	\$2,200
16-35mm f4		\$40	\$40	\$120	\$1,000
Tamron 17-28mm f2.8		\$40	\$40	\$120	\$900
24-70mm GM f2.8 II		\$70	\$70	\$210	\$2,300
24-70mm GM f2.8		\$50	\$50	\$150	\$2,200
24-70mm ZFY f4		\$40	\$40	\$120	\$900
Sigma 24-70mm F2.8 ART		\$45	\$45	\$135	\$1,100
Tamron 28-75mm f2.8		\$40	\$40	\$120	\$900
Sigma 28-70mm F2.8		\$40	\$40	\$120	\$900
Sony 24-105mm f4 G OSS		\$45	\$45	\$135	\$1,400
Tamron 35-150mm F/2-2.8		\$60	\$60	\$180	\$1,900
Tamron 70-180mm f2.8		\$40	\$40	\$120	\$1,200
Sigma 70-200mm f2.8 f/Sony		\$50	\$50	\$150	\$1,500
70-200mm GM f2.8		\$60	\$60	\$180	\$2,600
70-200mm GM f2.8 II		\$75	\$75	\$225	\$2,800
100-400mm F4.5-5.6 GM OSS		\$55	\$55	\$165	\$2,500
Sigma 100-400mm Contemporary		\$45	\$45	\$135	\$950
Tamron 150-500mm F/5-6.7		\$50	\$50	\$150	\$1,400
Sigma 150-600mm Sport		\$60	\$60	\$180	\$1,500
200-600mm f5.6-6.3G OSS		\$70	\$70	\$210	\$2,000

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Sony

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PRIMES

	Per Day	Fri pm -Mon am	Per Week	Retail
Sigma 14mm f/1.4 DG DN ART E-Mnt	\$50	\$50	\$150	\$1,600
Laowa 15mm f2 MF	\$40	\$40	\$120	\$900
Sigma 16mm f1.4 APSC	\$30	\$30	\$90	\$450
ZEISS 18mm f/2.8 Lens for Sony E	\$50	\$50	\$150	\$1,600
Tamron 20mm f2.8	\$30	\$30	\$90	\$350
Tamron 24mm f2.8	\$30	\$30	\$90	\$350
24mm f1.4 GM	\$50	\$50	\$150	\$1,400
25mm Zeiss f1.4 Batis	\$50	\$50	\$150	\$1,300
35mm f1.4 GM	\$50	\$50	\$150	\$1,400
35mm Zeiss f1.4	\$50	\$50	\$150	\$1,600
Sigma 35mm f1.4 ART	\$50	\$50	\$150	\$900
50mm f1.2 GM	\$50	\$50	\$150	\$2,000
50mm f1.4 GM	\$45	\$45	\$135	\$1,300
55mm Zeiss f1.8	\$40	\$40	\$120	\$1,000
Sigma 50mm f1.4 ART	\$50	\$50	\$150	\$950
50mm f1.8	\$35	\$35	\$105	\$300
85mm f1.4 GM	\$50	\$50	\$150	\$1,800
Sigma 85mm f1.4 ART	\$50	\$50	\$150	\$1,200
Sony FE 90mm f/2.8 Macro G OSS	\$50	\$50	\$150	\$1,100
100mm F2.8 GM STF OSS	\$50	\$50	\$150	\$1,500
Sigma 105mm f2.8 Macro ART	\$40	\$40	\$120	\$800
Sony FE 2x Teleconverter	\$30	\$30	\$90	\$550
Sigma MC-11 EF to E	\$30	\$30	\$90	\$250
Metabones EF to E-Mount	\$30	\$30	\$90	\$400
HVL-F60RM (Flash)	\$45	\$45	\$135	\$550
HVL-F45RM (Flash)	\$35	\$35	\$105	\$500
HVL-F43M (Flash)	\$25	\$25	\$75	\$500
HVL-F32M (Flash)	\$20	\$20	\$60	\$300

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Nikon

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CAMERAS	Nikon Z9	\$300	\$300	\$900	\$5,500	
	Nikon Z7ii w/ battery grip	\$160	\$160	\$480	\$3,000	
	Nikon Z6ii	\$125	\$125	\$375	\$2,000	
	Nikon Z6	\$100	\$100	\$300	\$2,000	
	Nikon D850	\$150	\$150	\$450	\$3,300	
	Nikon D810	\$125	\$125	\$375	\$3,200	
	Nikon D800 Infrared Modified	\$125	\$125	\$375	\$3,200	
	Nikon D610	\$110	\$110	\$330	\$1,000	
	Nikon D700	\$90	\$90	\$270	\$1,500	
	Nikon D7200	\$75	\$75	\$225	\$1,200	
	Nikon D5600 w/ grip	\$60	\$60	\$180	\$600	
ZOOMS	Nikon 12-24mm f/4 DX	\$40	\$40	\$120	\$1,400	
	Nikon 14-24mm f/2.8	\$40	\$40	\$120	\$1,900	
	Sigma 14-24mm F2.8 ART	\$50	\$50	\$150	\$1,300	
	Nikon 17-35mm f/2.8	\$35	\$35	\$105	\$2,000	
	Nikon 17-55mm f/2.8 DX	\$30	\$30	\$90	\$1,500	
	Nikon Z 24-70mm f/2.8	\$50	\$50	\$150	\$2,400	
	Nikon 24-70mm f/2.8	\$50	\$50	\$150	\$2,400	
	Sigma 24-70mm F2.8 ART	\$50	\$50	\$150	\$1,300	
	Tamron 24-70mm f/2.8 VC G2	\$40	\$40	\$120	\$1,200	
	Nikon 70-200mm VR f/2.8	\$50	\$50	\$150	\$2,200	
	Sigma 70-200mm F2.8 Sports	\$50	\$50	\$150	\$1,500	
	Tamron 70-200mm f2.8 Di VC G2	\$40	\$40	\$120	\$1,300	
	80-400mm f4.5-5.6D ED VR	\$40	\$40	\$120	\$1,900	
	Nikon 200-500mm F5.6 VR	\$50	\$50	\$150	\$1,900	
	Tamron 150-600mm f5-6.3 G2	\$50	\$50	\$150	\$1,400	
	PRIMES	Nikon 10.5mm f/2.8 DX Fisheye	\$30	\$30	\$90	\$500
		Nikon 20mm f/2.8	\$25	\$25	\$75	\$500
Sigma 35mm 1.4 ART		\$50	\$50	\$150	\$900	
Nikon Z 50mm f/1.8		\$45	\$45	\$135	\$600	
Nikon 50mm f/1.4		\$40	\$40	\$120	\$550	
Nikon 60mm f/2.8 Micro		\$30	\$30	\$90	\$600	
Nikor Z 85mm F/1.8		\$45	\$45	\$135	\$800	
Nikon 85mm f/1.4		\$40	\$40	\$120	\$1,600	
Nikon 85mm F/1.8		\$30	\$30	\$90	\$500	
Nikon 105mm F2.8 VR Micro		\$40	\$40	\$120	\$900	
Sigma 105mm F2.8 Macro		\$40	\$40	\$120	\$1,000	
Nikon 2x Teleconverter		\$20	\$20	\$60	\$500	
Tamron 2X Extender f/ Nikon		\$20	\$20	\$60	\$440	
Tamron 1.4 Extender f/ Nikon		\$15	\$15	\$45	\$440	
Voeloon V760 Flash		\$20	\$20	\$60	\$200	
Nikon SB-700 Flash		\$20	\$20	\$60	\$350	
Nikon SB-800 Flash		\$25	\$25	\$75	\$450	

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Panasonic

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CAMERAS	Panasonic X1000	\$120	\$120	\$360	\$2,500
	Panasonic GH5	\$150	\$150	\$450	\$2,000
	Panasonic G9	\$100	\$100	\$300	\$1,700
	Panasonic G85 w/ 12-60mm	\$60	\$60	\$180	\$1,000
	Panasonic G7 w/ 14-42mm	\$40	\$40	\$120	\$800
	Panasonic FZ2500	\$30	\$30	\$90	\$1,000
	Panasonic FZ1000	\$20	\$20	\$60	\$800
ZOOMS	Panasonic 12-35mm F/2.8	\$40	\$40	\$120	\$1,000
	Panasonic 12-60mm 2.8-4.0	\$30	\$30	\$90	\$900
	Panasonic 20-60mm 3.5-5.6	\$30	\$30	\$90	\$500
	Panasonic 8-18mm 2.8-4.0	\$35	\$35	\$105	\$1,100
	Panasonic 35-100mm F/2.8	\$35	\$35	\$105	\$1,600
	Panasonic 70-200mm f4	\$40	\$40	\$120	\$1,700
	Panasonic 100-400mm f4-6.3	\$50	\$50	\$150	\$2,000
PRIMES	Panasonic 12mm 1.4	\$35	\$35	\$105	\$1,300
	Panasonic 42.5mm F/1.2	\$40	\$40	\$120	\$1,600
	Panasonic 200mm 2.8	\$50	\$50	\$150	\$3,000
	MetaBones Speed Booster	\$30	\$30	\$90	\$500
	Sigma MC-21 EF to L	\$30	\$30	\$90	\$250

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Speedlight accessories

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Ringlight f/ Speedlight	\$20	\$20	\$60	\$400
Flash Bracket	\$5	\$5	\$15	\$70
Off Shoe Cord	\$5	\$5	\$15	\$50
PocketWizard TT5 f/ Canon	\$10	\$10	\$30	\$200
PocketWizard TT1 f/ Canon	\$10	\$10	\$30	\$170
PocketWizard Plus X	\$5	\$5	\$15	\$150
Voeloon Radio Transceiver	\$5	\$5	\$15	\$90
400w Bare Bulb Speedlight	\$25	\$25	\$75	\$500
4.5" Reflector f/ 400w	\$2	\$2	\$6	\$25
4.5" Grid w/ color filters	\$2	\$2	\$6	\$25
Snoot w/ Grid f/ 400w	\$2	\$2	\$6	\$25
Wireless Trigger f/ 400w	\$5	\$5	\$15	\$30
Battery pack f/ 400w	\$5	\$5	\$15	\$50
25" OctoBox f/ Speedlight	\$15	\$15	\$45	\$81
21" HexBox f/ Speedlight	\$15	\$15	\$45	\$150
8" Octobox f/ Speedlight	\$5	\$5	\$15	\$30
Gary Fong Reflector w/ Grid	\$5	\$5	\$15	\$30

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Cinema

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CAMERAS	Canon C700 Broadcast Ready	\$1,000	\$1,000	\$3,000	\$33,000
	Tokina 11-16mm	\$50	\$50	\$150	\$1,600
	FX6 Full-Frame Cinema Camera	\$325	\$325	\$975	\$6,000
	FX3 Full-Frame Cinema Camera	\$250	\$250	\$750	\$3,900
	BlackMagic Pocket Cinema 6K	\$150	\$150	\$450	\$2,000
	BlackMagic Pocket Cinema 4K	\$100	\$100	\$300	\$1,300
	Canon Vixia HF-G30 HD Camcorder	\$75	\$75	\$225	\$1,200
	Canon XA40 4K Camcorder	\$95	\$95	\$285	\$1,500
	Panasonic X1000 – 4K Camcorder	\$120	\$120	\$360	\$2,500
	Sony PXW-Z90V 4K	\$150	\$150	\$450	\$2,800
	Panasonic GH5 – 4K	\$150	\$150	\$450	\$2,000
	DJI Mini 3 Pro Drone 4K Fly More Kit	\$125	\$125	\$375	\$1,200
	DJI Mini2 Drone – 4K	\$95	\$95	\$285	\$600
	GoPro HERO 8	\$50	\$50	\$150	\$400
	GoPro HERO 9 BLACK Kit	\$60	\$60	\$180	\$500
	GoPro MAX 5.6K	\$60	\$60	\$180	\$500
	Ricoh Theta 360° Camera	\$50	\$50	\$150	\$1,000
	SUPPORT	Zhiyun Crane 3S PRO Gimbal	\$75	\$75	\$225
DJI RS3 Pro Combo Gimbal		\$75	\$75	\$225	\$1,100
Dual Handgrip DJI f/RS series		\$25	\$25	\$75	\$250
DJI RS 3 Gimbal		\$65	\$65	\$195	\$550
DJI RS3 Mini Gimbal		\$50	\$50	\$150	\$380
DJI Ronin SC Gimbal for Mirrorless		\$50	\$50	\$150	\$400
Zhiyun Weebill-S Gimbal		\$50	\$50	\$150	\$450
MOZA-AIR 3-Axis Motorized Gimbal		\$50	\$50	\$150	\$500
MOZA-AIR II Motorized Gimbal		\$50	\$50	\$150	\$600
509HD PRO Video Fluid Head		\$50	\$50	\$150	\$1,000
PRO Video Tripod Legs w/100mm Bowl		\$25	\$25	\$75	\$500
Video Tripod w/ Fluid Head		\$50	\$50	\$150	\$2,000
Sachtler Video 10 Fluid Head Tripod		\$45	\$45	\$135	\$2,200
Benro Tripod w/ S2 PRO Fluid Head		\$30	\$30	\$90	\$300
Benro Tripod w/ KH26P Fluid Head		\$30	\$30	\$90	\$300
Video Monopod w/ Fluid Head		\$20	\$20	\$60	\$150
Video Dolly f/ Tripod		\$10	\$10	\$30	\$200
GLIDECAM HD2000		\$50	\$50	\$150	\$500
DSLR Shoulder Rig		\$30	\$30	\$90	\$1,000
Follow Focus f/ Shoulder Rig		\$20	\$20	\$60	\$500
Atlas 10 – 35” Slider LTS Kit		\$50	\$50	\$150	\$1,500
Universal Camera Cage Rig		\$15	\$15	\$45	\$90
Glide Gear Teleprompter	\$40	\$40	\$120	\$500	

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AUDIO Zoom H5 Handy Audio Recorder	\$30	\$30	\$90	\$300
Tascam DR-40 4-Track Audio Recorder	\$25	\$25	\$75	\$300
Tascam DR-07 Stereo Audio Recorder	\$20	\$20	\$60	\$150
Deity Wireless Recorder	\$25	\$25	\$75	\$250
Sennheiser Shotgun Mic	\$40	\$40	\$120	\$800
Azden Shotgun Mic	\$30	\$30	\$90	\$200
VidPro Shotgun Mic	\$20	\$20	\$60	\$300
K-Tek Mic Boom Pole w/ XLR Cable	\$20	\$20	\$60	\$400
ikan Audio Boom Cradle Mount	\$3	\$3	\$9	\$30
Sennheiser G4 Pro Wireless Lav Mic	\$50	\$50	\$150	\$650
Deity Connect 2 Wireless Lav Kit	\$60	\$60	\$180	\$670
DJI 2-Person Wireless Mic/Recorder	\$50	\$50	\$150	\$330
HollyLand LARK MAX Duo 2-Person Wireless Mic	\$50	\$50	\$150	\$300
R0DE Wireless PRO 2-Person Lav Mic	\$50	\$50	\$150	\$400
Rode Dual Mic Wireless GO II	\$45	\$45	\$135	\$300
LARK 150 2-Person Wireless Lav Mic	\$40	\$40	\$120	\$280
R0DE Wireless Lavalier Kit	\$35	\$35	\$105	\$300
VidPro Dual Wireless Lav Kit	\$45	\$45	\$135	\$300
VidPro Dual Lav Mic w/ 15' cable	\$10	\$10	\$30	\$35
Handheld Mic Adapter f/ Wireless Lav	\$5	\$5	\$15	\$30
R0DE Smart Lav+	\$5	\$5	\$15	\$79
R0DE VideoMic Pro +	\$35	\$35	\$105	\$300
R0DE VideoMic Pro	\$30	\$30	\$90	\$230
Deity DUO on-camera Video Mic	\$25	\$25	\$75	\$90
Azden Stereo Directional Mic	\$20	\$20	\$60	\$200
R0DE VideoMicro	\$20	\$20	\$60	\$100
VidPro Compact Microphone	\$10	\$10	\$30	\$40
Shure SM58 Wireless Handheld Mic	\$30	\$30	\$90	\$500
VidPro Studio Condenser Mic	\$20	\$20	\$60	\$170
Intercom System with 4 Headsets	\$60	\$60	\$180	\$1,000
POWER V-Mount Battery	\$10	\$10	\$30	\$200
Dual Charger f/ V-Mount Battery	\$10	\$10	\$30	\$150
Sony NP-F770 Battery	\$5	\$5	\$15	\$100
NP-F to V-Mount Converter	\$5	\$5	\$15	\$50
9-Section Acrylic Production Slate	\$15	\$15	\$45	\$50
7" Field Monitor	\$30	\$30	\$90	\$300
Atomos Shinobi 5" 4K Monitor	\$40	\$40	\$120	\$300
72mm-82mm VND Filter	\$10	\$10	\$30	\$200
72MM-82mm CPL Filter	\$10	\$10	\$30	\$200
Epson Video Projector 3400 Lumens	\$75	\$75	\$225	\$800
InFocus Vidoe Projector 1100 Lumens	\$35	\$35	\$105	\$800
70"X70" DaLite Projection Screen	\$25	\$25	\$75	\$200

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Cinema

	Per Day	Fri pm -Mon am	Per Week	Retail
LIGHTS Nanlite Forza 720B BiColor LED Monolight	\$150	\$150	\$450	\$1,850
Aputure 300x BiColor LED	\$100	\$100	\$300	\$1,200
Aputure 300d mkII Daylight LED	\$90	\$90	\$270	\$1,100
Aputure 120d Daylight LED	\$75	\$75	\$225	\$600
Aputure Lantern Softbox	\$25	\$25	\$75	\$90
Aputure 35" Light Dome Softbox	\$30	\$30	\$90	\$150
Nanlite PavoTube II 30x LED 4 Light Kit	\$160	\$160	\$480	\$2,500
Nanlite Forza 60 Daylight LED	\$40	\$40	\$120	\$300
Nanlite Forza 60 BiColor LED	\$50	\$50	\$150	\$300
Projector mount f/ Forza 60	\$40	\$40	\$120	\$300
Set of 10 GOBOs f/ Forza Projector	\$5	\$5	\$15	\$50
Nanlite PavoTube II 6C	\$15	\$15	\$45	\$90
Small LED Ringlight 52mm-77mm	\$25	\$25	\$75	\$400
Litepanels Micro LED Lite	\$15	\$15	\$45	\$100
Litepanels MicroPro LED Lite	\$20	\$20	\$60	\$500
VidPro BiColor LED Light	\$25	\$25	\$75	\$200
Litra Torch Waterproof LED	\$15	\$15	\$45	\$80
Litra Torch 2.0 Waterproof RGB LED	\$20	\$20	\$60	\$100
Litra Pro BiColor Waterproof LED	\$25	\$25	\$75	\$220
Litra Studio LED	\$50	\$50	\$150	\$700
Litra Studio LED 2 light kit w/ soft boxes	\$110	\$110	\$330	\$1,700
Litra Studio Modifier Kit	\$10	\$10	\$30	\$120
Litra Cage	\$5	\$5	\$15	\$90
Nanlite PavoSlim 120C RGB LED Panel	\$80	\$80	\$240	\$800
Nanlite PavoSlim 60C RGB LED Panel	\$60	\$60	\$180	\$600
Bowens 12"x12" BiColor LED	\$50	\$50	\$150	\$1,000
LEDGO 12"x12" BiColor LED	\$40	\$40	\$120	\$500
GTX 16"X9" Daylight LED	\$40	\$40	\$120	\$300

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Lighting

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CONTINUOUS	Arri 1000W Arrilite	\$25	\$25	\$75	\$650
	Arri 1000W Fresnel	\$25	\$25	\$75	\$650
	Arri 650W Fresnel	\$20	\$20	\$60	\$450
	Arri 300W Fresnel	\$15	\$15	\$45	\$450
	Arri 150W Fresnel	\$12	\$12	\$36	\$410
	Arri 3 light kit	\$50	\$50	\$150	\$1,500
	Arri Softbank 5 light kit	\$95	\$95	\$285	\$4,000
	Bowens 12"x12" LED BiColor	\$50	\$50	\$150	\$1,000
	GTX 16"X9" Daylight LED	\$40	\$40	\$120	\$300
	LEDGO BiColor LED w/ stand	\$40	\$40	\$120	\$500
	See Cine lighting for more continuous lighting choices				
STROBES	Bowens Gemini Digital 500R	\$25	\$25	\$75	\$1,050
	Bowens 500W 2 Strobe Kit	\$50	\$50	\$150	\$2,250
	Bowens Gemini Digital 750R	\$30	\$30	\$90	\$1,050
	Bowens 750W 2 Strobe Kit	\$60	\$60	\$180	\$2,450
	Bowens Travepak Battery	\$25	\$25	\$75	\$650
	Elinchrom FIVE Battery powered Monolight Kit	\$95	\$95	\$285	\$1,900
	69" Rotalux Octabox f/ Elinchrom ONLY	\$40	\$40	\$120	\$400
	FJ400 Strobe 2-Light Location Kit	\$150	\$150	\$450	\$2,000
	Westcott Fj400 Fj80 2-Strobe Backpack Kit	\$95	\$95	\$285	\$1,350
	Westcott Fj 400 Ws Strobe w/ stand	\$75	\$75	\$225	\$600
	Westcott Battery f/ Fj 400 Ws Strobe	\$10	\$10	\$30	\$150
	Westcott Fj 80 Ws Strobe	\$35	\$35	\$105	\$450
	Egg Crate Grid f/ Rapid Box	\$5	\$5	\$15	\$140
	Egg Crate Grid f/ Strip Bank Softbox	\$5	\$5	\$15	\$100
	ION Pure Sine Wave Inverter	\$25	\$25	\$75	\$350
	Extra ION Battery	\$20	\$20	\$60	\$150
	Bowens IR Remote	\$5	\$5	\$15	\$40

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Lighting

	Per Day	Fri pm -Mon am	Per Week	Retail
Bowens Ringlight Converter	\$25	\$25	\$75	\$350
Bowens Fresnel 200	\$50	\$50	\$150	\$1,050
Bowens Super Soft 600	\$40	\$40	\$120	\$550
Westcott 26" Rapid Box Octa-S Softbox	\$25	\$25	\$75	\$120
GTX 22" Aluminum Beauty Dish w/ Diffuser	\$20	\$20	\$60	\$110
Chimera Med Strip Softbox	\$15	\$15	\$45	\$350
Chimera Grid f/Med Strip	\$5	\$5	\$15	\$100
Chimera Med 3'x4' Softbox	\$15	\$15	\$45	\$350
Chimera Large 4'x5' Softbox	\$20	\$20	\$60	\$550
7" Reflector + Grid Set f/Bowens	\$20	\$20	\$60	\$100
8" Reflector w/ barndoors	\$15	\$15	\$45	\$100
Snoot w/ grid f/ Bowens	\$10	\$10	\$30	\$100
10" Reflector f/ Bowens	\$10	\$10	\$30	\$100
43" Compact White Umbrella	\$5	\$5	\$15	\$60
60" Silver / White Umbrella	\$7	\$7	\$21	\$80
6'x6' Overhead Butterfly Silk w/ frame	\$35	\$35	\$105	\$500
Impact 24"x36" Scrim Kit	\$30	\$30	\$90	\$300
Holder f/ round collapsible reflector	\$5	\$5	\$15	\$40
42" Round Translucent Reflector	\$5	\$5	\$15	\$50
42" Round ZIGZAG/WHITE Reflector	\$5	\$5	\$15	\$50
42"X78" Reflector Frame	\$5	\$5	\$15	\$50
42"X78" zigzag / white Panel	\$5	\$5	\$15	\$50
52" Round Translucent Reflector	\$7	\$7	\$21	\$50
Nanlite Lantern Softbox 80cm (31")	\$20	\$20	\$60	\$150
Nanlite Para 90cm (35") Softbox	\$25	\$25	\$75	\$180
Nanlite Para 120cm (47") Softbox	\$25	\$25	\$75	\$200
Nanlite Para 150cm (59") Softbox	\$30	\$30	\$90	\$300
OctoDome 7' Softbox w/ ring	\$60	\$60	\$180	\$500
OctoDome 5' Softbox w/ ring	\$30	\$30	\$90	\$400
4' Octa Softbox Rfi w/ ring & case	\$30	\$30	\$90	\$400
OctoDome 4' Softbox w/ ring	\$20	\$20	\$60	\$140
32" Litelgloo Tent for product photography	\$5	\$5	\$15	\$50
PocketWizard Plus X	\$5	\$5	\$15	\$150
PocketWizard Pre Trigger f/ Canon or Nikon	\$5	\$5	\$15	\$100
Sekonic 358 w/ PocketWizard radio	\$15	\$15	\$45	\$300
Sekonic Light Meter L-478D	\$15	\$15	\$45	\$400
Sekonic Light Meter L-478DR w/ PW radio	\$20	\$20	\$60	\$450

MODIFIERS

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Grip & Miscellaneous

	Per Day	Fri pm -Mon am	Per Week	Retail	
STANDS	20" C-Stand	\$10	\$10	\$30	\$150
	40" C-Stand	\$10	\$10	\$30	\$150
	9' Click Stand with Removable Column	\$7	\$7	\$21	\$125
	7' Mini Click Light Stand	\$5	\$5	\$15	\$85
	Heavy Duty Light Stand	\$5	\$5	\$15	\$100
	Umbrella Holder f/ Light Stand	\$5	\$5	\$15	\$25
	Studio Clamp	\$5	\$5	\$15	\$25
	A-Clamp	\$2	\$2	\$6	\$10
	Sand Bag	\$5	\$5	\$15	\$20
	14' Jr. Roller Stand	\$20	\$20	\$60	\$400
	8.5' Boom Arm w/ Remote	\$20	\$20	\$60	\$200
	Cine Stand w/ Casters	\$15	\$15	\$45	\$150
	Background stand f/ Seamless	\$15	\$15	\$45	\$150
	REEL EFX Wind Machine Turbo II	\$50	\$50	\$150	\$1,400
TRIPODS	Monopod	\$5	\$5	\$15	\$100
	Peak Design Aluminum Travel Tripod	\$40	\$40	\$120	\$350
	Aluminum Tripod w/ XPRO Ball Head	\$35	\$35	\$105	\$460
	Video Monopod w/ Fluid Head	\$20	\$20	\$60	\$150
	Aluminum Tripod w/ 3-way Head	\$10	\$10	\$30	\$150
	MagFiber Tripod w/ 90° Column	\$25	\$25	\$75	\$350
	Gimbal Head Tripod	\$35	\$35	\$105	\$500
	Video Tripod w/ Fluid Head	\$50	\$50	\$150	\$2,000
	DeWALT 1800W Generator	\$50	\$50	\$150	\$600
	Rental Bag	\$5	\$5	\$15	\$50
	Lens Pouch	\$5	\$5	\$15	\$20
Camera Battery	\$5	\$5	\$15	\$80	
Camera Battery Charger	\$5	\$5	\$15	\$80	